



“Quick! Put a
~~cookie~~
~~popcorn~~
~~magazine~~
~~candy bar~~
on it.”



RIGHTRESPONSE[®]
RESPONSIBLE FUNDRAISING[™]

The right response? Sell something that people really need.
Introducing a healthy fundraiser for a healthier community.

Triple your Fundraising Efforts: Three Easy Ways

Make Money Now!

With the RightReponse® Classic Fundraising Program. Our ready-to-go solution is easy to set up, easy to sell, and makes you an easy 50% profit. Just choose your option and start making money.

Quick Start

Make money with no up-front costs

Get up and running in no time. This starter program includes:

- Sales Packet with Order Form
- Master Order Form



Show and Sell

Use samples to sell more.

Customers really understand the value when they get to see our great products. Give your participants a foot in the door with a backpack full of samples. This program includes:

- Sales Packet with Order Form
- Master Order Form
- Starter Kit with (2) Zip Bags, (1) Twist Tube and a small nylon backpack.



Maximizer

Deliver immediately for maximum profits.

By purchasing products in advance, you can give them to the customer directly, eliminating the cost and inconvenience of delivery. This hassle-free program saves you time, makes you more money, and includes:

- Sales Packet with Order Form
- Inventory & Reconciliation Form



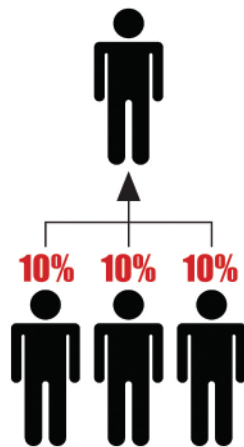
to Make Money with RightResponse® First Aid Kits

2 Make More Money While Helping Others

RightResponse® Refer-a-Friend Program

Help your friends raise funds with RightResponse®. When they make money, you will, too — 10% of their purchase.
It's this simple:

- Just give RightResponse® referral cards to all of your friends, family and co-workers — to anyone who needs an easy, healthy fundraising solution.
- When they run a RightResponse® fundraiser, your organization will make 10% of their purchase, just for referring them.
- Refer anyone and everyone who could benefit from a RightResponse® fundraiser. Each time a newly referred organization orders and pays for a RightResponse® fundraiser, your organization gets another check. The possibilities are endless.



3 Continue to Make Money

RightResponse® Partner Program

Make an ongoing 30% profit. That's right. When you sign up for our free Partner Program, you'll earn money whenever one of your supporters makes a purchase from our online store. It's this easy:

- Sign up for our free Partner Program, and receive your own Partner ID Number.
- Ask businesses, supporters, or friends to select from over 1000 business and consumer first aid products.
- When anyone buys from the First Aid Only online store using your Partner ID Number, your organization will make a 30% profit!



Making the World Safer One Kit at a Time.

RightResponse® Give-a-Kit Program

Charitable organizations use our kits, and distribute them to people in need, locally, nationally and world-wide.

Our Give-a-Kit Program allows customers to buy first aid kits for these non-profits while your organization earns 50% from each sale.

You can choose from two Give-a-Kit options:

- Donate kits to your favorite local charity. We'll ship the donated kits to you, so that you can deliver them directly.
- Select one of the national charities listed on the RightResponse® web page, and we'll ship the kits to the charity for you.



Get Started. It's Easy.

- Select the programs that work best for your organization.
- Contact your Fundraising Specialist or a First Aid Only Customer Service Representative with any questions.
- Submit a Fundraiser Registration Form.
- A Fundraising Specialist or First Aid Only Customer Service Representative will contact you to confirm your registration.

That's it! Your fundraiser has begun.

Making the World a Little Better

The RightResponse® fundraising program was developed by First Aid Only as a healthy alternative to old-fashioned candy and junk food fundraisers. For more than 20 years, First Aid Only has been committed to the health and well-being of our communities. By offering the RightResponse® fundraising program:

- We help non-profits raise money.
- We help homes and workplaces stay safe.
- We help build healthier communities.
- We create and support American jobs.

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RESPONSIBLE FUNDRAISING™

www.faconcepts.com
866-443-4509

 Proudly Built In the USA
Assembled by American Workers at
First Aid Only, Inc., Vancouver, Washington

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